ORDER

Order / Rev: Orders

Alt Order #:

37777

Product Desc:

Pres-R

Estimate:

494

Flight Dates:

Order Type:

10/31/12 - 11/06/12

Original Date / Rev:

10/31/12 / 10/31/12 **GENERAL**

Primary AE:

Mike Jones

Sales Office:

K-WAS

KLAS

Sales Region:

National

Agency

Name:

American Rambler Production

Buying Contact:

Stephanie Kincaid

Billing Contact:

Billing Type:

Cash

Billing Calendar: Billing Cycle:

Broadcast EOM/EOC

138 Conant St. Beverely, MA 01915

Agency Commission:

15%

Advertiser

Name:

Romney, Mitt / R-Pres

Demographic: Product Codes: A25-54

PO1

New Business Thru: Order Separation:

00:15:00

Priority:

LV1

Advertiser External ID: Agency External ID:

Revenue Codes:

AGY, POL, CAND

Totals

Bill Plan

Start Date End Date 10/29/12 11/06/12

Spots Gross Amount Net Amount 157 \$302,245.00 \$256,908.25

Month # Spots Gross Amount Net Amount November 2012 157 \$302,245.00 157 Totals

\$256,908.25 \$302,245.00

0.00 \$256,908.25 0.00

Rating

Account Executives

Account Executive Sales Office Mike Jones

Sales Region

Start Date / End Date Start Of Order - End Of Order Order % 100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
1 8 11/05/12 11/06/12	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	22	:30 4	\$965.00LV1	0.00 NM	4	\$3,860.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 22 4	Rate \$965.00	Rating 0.00					
2 8 11/05/12 11/06/12	CBS This Morning 7-9a CM CBS This Morning	7-9a	22	:30 4	\$700.00LV1	0.00 NM	4	\$2,800.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 22 4	<u>Rate</u> \$700.00	Rating 0.00					
3 8 11/05/12 11/06/12	Live w/Kelly CM Live w/Kelly	9-10a	22	:30 4	\$1,050.00LV1	0.00 NM	4	\$4,200.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 22 4	<u>Rate</u> \$1,050.00	Rating 0.00					
4 8 11/05/12 11/06/12	Price Is Right CM Price Is Right	10-11a	MT	:30 2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week MT 2	<u>Rate</u> \$1,575.00	Rating 0.00					
5 8 11/05/12 11/06/12	Y&R CM Young & Restless	11a-12p	M	:30 1	\$1,925.00LV1	0.00 NM	1	\$1,925.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> \$1,925.00	Rating 0.00					
6 8 11/05/12 11/06/12	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	22	:30 4	\$1,140.00LV1	0.00 NM	4	\$4,560.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 22 4	<u>Rate</u> \$1,140.00	Rating 0.00	4.75				

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KLAS

Order / Rev: 37777

Alt Order #:

Flight Dates:

Advertiser: F

Romney, Mitt / R-Pres

10/31/12 - 11/06/12

Product Desc: Pres-R

404

Estimate: 4

494

Ln C	h	Start	End	Inventory Code		Start/End	Time Days	Len Sp		Rate Pri		Spots	Amount
7	8	11/05/12	2 11/06/12	1230-2p Soaps/ L Soaps / Let's Mal		1230-2p	MT	:30	2	\$1,315.00LV1	0.00 NM	2	\$2,630.00
Wee		rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$1,315.00	Rating 0.00					·	
8	8		2 11/06/12	The Talk 2-3P The Talk	CM	2-3p	MT	:30	4	\$1,315.00LV1	0.00 NM	4	\$5,260.00
Wee	k: 11/	rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays MT		Rate \$1,315.00	Rating 0.00						
9	8		2 11/06/12	Ellen	СМ	3-4p	22	:30	4	\$1,490.00LV1	0.00 NM	4	\$5,960.00
	k: 11/	nt <u>Date</u> 05/12	End Date 11/11/12	Weekdays 22		Rate \$1,490.00	Rating 0.00					_	
10	8			8 News Now 4p N 8 News Now 4p N	M-F	4-5p (4:30 PM-5:0		:30	4	\$1,575.00LV1	0.00 NM	4	\$6,300.00
	k: 11/	rt Date 05/12	End Date 11/11/12	Weekdays 22		Rate \$1,575.00	Rating 0.00						
11	8		2 11/06/12	8 News Now 5-63 8 News Now 5-63	30p M-F	5-630p	22	:30	4	\$1,750.00LV1	0.00 NM	4	\$7,000.00
	k: 11/	<u>rt Date</u> 05/12	End Date 11/11/12	Weekdays 22		<u>Rate</u> \$1,750.00	Rating 0.00						
12	8		2 11/06/12	630-7p Inside Edi Inside Edition		630-7p	22	:30	4	\$1,400.00LV1	0.00 NM	4	\$5,600.00
	k: 11/	rt Date 05/12	End Date 11/11/12	Weekdays 22		Rate \$1,400.00	Rating 0.00						
13	8	11/05/12	2 11/06/12	7-8p Rotator 7-8p Rotator	СМ	7-8p	11	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
Weel		rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays 11	***	Rate \$1,225.00	Rating 0.00			<u> </u>			
14	8	11/05/12	2 11/06/12	8 News Now 11p 8 News Now 11p		11-1135p	22	:30	4	\$2,100.00LV1	0.00 NM	2	\$4,200.00
Weel		rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$2,100.00	Rating 0.00						
15	8		2 11/06/12	Letterman Letterman	СМ	1135p-1237a		:30	4	\$965.00LV1	0.00 NM	4	\$3,860.00
Wee		rt <u>Date</u> 05/12	End Date 11/11/12	Weekdays 22	Spots/Week 4	<u>Rate</u> \$965.00	Rating 0.00			·			
16	8	10/31/12	2 11/02/12	8 News Now 6a N 8 News Now 6a N		6-7a	222	:30	6	\$965.00LV1	0.00 NM	6	\$5,790.00
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> 222	Spots/Week 6	Rate \$965.00	Rating 0.00						
17	8	10/31/12	2 11/02/12	CBS This Morning CBS This Mornin	•	7-9a	222	:30	6	\$700.00LV1	0.00 NM	6	\$4,200.00
Weel		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays 222	Spots/Week 6	Rate \$700.00	Rating 0.00						
18	8	10/31/12	2 11/02/12	Live w/Kelly Live w/Kelly	СМ	9-10a	222	:30	6	\$1,050.00LV1	0.00 NM	6	\$6,300.00
Wee		rt Date 29/12	End Date 11/04/12	Weekdays 222	Spots/Week 6	Rate \$1,050.00	Rating 0.00						
20	8	10/31/12	2 11/02/12	8 News Now Noo 8 News Now Noo	n M-F	12-1230p	222	:30	6	\$1,140.00LV1	0.00 NM	6	\$6,840.00
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays 222		<u>Rate</u> \$1,140.00	Rating 0.00						
21	8			1230-2p Soaps/ L Soaps / Let's Mai	ke A Deal	1230-2p	WTF	:30	2	\$1,315.00LV1	0.00 NM	2	\$2,630.00
Wee		rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 2	<u>Rate</u> \$1,315.00	Rating 0.00						
22	8	10/31/1	2 11/02/12	The Talk 2-3P The Talk	СМ	2-3p	12	:30	3	\$1,315.00LV1	0.00 NM	3	\$3,945.00
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		

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KLAS

Order / Rev: 37777 Alt Order #:

Advertiser: Romney, Mitt / R-Pres

Product Desc: Pres-R

10/31/12 - 11/06/12 Estimate: 494 Flight Dates:

Ln Cl	h Sta	t End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
22	8 10/3	1/12 11/02/12	The Talk 2-3P The Talk	СМ	2-3p	12	- :30	3 \$1,315.00LV1	0.00 NM	3	\$3,945.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays	Spots/Week 3	<u>Rate</u> \$1,315.00	Rating 0.00					
23	8 10/3	1/12 11/02/12	Ellen Ellen	CM	3-4p	222	- :30	6 \$1,490.00LV1	0.00 NM	6	\$8,940.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$1,490.00	Rating 0.00			1		
24	8 10/3	1/12 11/02/12	8 News Now 4p N 8 News Now 4p I		4-5p (4:30 PM-5:0	222 0 PM)	- :30	6 \$1,575.00LV1	0.00 NM	6	\$9,450.00
Week	Start Date: 10/29/12	End Date 11/04/12	Weekdays 222	Spots/Week 6	Rate \$1,575.00	Rating 0.00					
		1/12 11/02/12	8 News Now 5-63 8 News Now 5-63	30p M-FCM	5-630p	222	- :30	6 \$1,750.00LV1	0.00 NM	6	\$10,500.00
Week	Start Dat	End Date 11/04/12	<u>Weekdays</u> 222	Spots/Week	<u>Rate</u> \$1,750.00	Rating 0.00					
26	8 10/3	1/12 11/02/12	630-7p Inside Edi Inside Edition	ition CM	630-7p	222	- :30	6 \$1,400.00LV1	0.00 NM	6	\$8,400.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$1,400.00	Rating 0.00					
27	8 10/3	1/12 11/02/12	7-8p Rotator 7-8p Rotator	CM	7-8p	222	- :30	6 \$1,225.00LV1	0.00 NM	6	\$7,350.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$1,225.00	Rating 0.00					
28	8 10/3	1/12 11/02/12	8 News Now 11p 8 News Now 11p		11-1135p	222	- :30	6 \$2,100.00LV1	0.00 NM	6	\$12,600.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$2,100.00	Rating 0.00					
29	8 10/3	1/12 11/02/12	Letterman Letterman	CM	1135p-1237a	a222	- :30	6 \$965.00LV1	0.00 NM	6	\$5,790.00
Week	Start Dat 10/29/12:	End Date 11/04/12	Weekdays 222	Spots/Week 6	<u>Rate</u> \$965.00	Rating 0.00					
32	8 11/0	3/12 11/03/12	NCAA Football NCAA College Fo	CM ootball	NCAA Colleg	ge FooS	- :30	2 \$1,050.00LV1	0.00 NM	2	\$2,100.00
Week	Start Dat 10/29/12:	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,050.00	Rating 0.00					
33	8 11/0	3/12 11/03/12	8 News Now Sat 8 News Now Sat	-	5-7p	S-	- :30	2 \$965.00LV1	0.00 NM	2	\$1,930.00
Week	Start Dat 10/29/12:	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$965.00	Rating 0.00					
Spot 1		/12-11/04/12	<u>Description</u> B News Now Sat 5-1		/End Time		<u>Weekdays</u> Sa	<u>Length</u> <u>Rate</u> :30 (\$965.00)	Rtg Type 0.00 NM		
2		/12-11/04/12 8	3 News Now Sat 5-	<i>7p</i> 5-7p	1		Sa	:30 (\$965.00)	0.00 NM		
3		/12-11/03/12 8	News Now Sat Sp	ecial 8-9p	ı		Sa	:30 \$965.00	0.00 NM		
()	News mo	ved due Colle	-	7 420	£		5 -	-20 POSE 00	0.00 114		
4 (1)	MG for 3		B News Now Sat 5-7	7p 430-	υμ		Sa	:30 \$965.00	0.00 NM		
34			Politics Now S Se		Various	s·	- :30	1 \$965.00LV1	0.00 NM	1	\$965.00
Week	Start Dat	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$965.00	Rating 0.00					
			CBS Early Show CBS Early Show	- Sat. CM	5-7a	S-	- :30	2 \$335.00LV1	0.00 NM	2	\$670.00
Week	Start Dat 10/29/12	End Date 11/04/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$335.00	Rating 0.00					

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KLAS

Order / Rev: 3777

37777

Advertiser:

Romney, Mitt / R-Pres

Alt Order #: Flight Dates:

10/31/12 - 11/06/12

Product Desc:

Pres-R

Estimate:

494

Ln C		End 2 11/04/12	Inventory Code 8 News Now Sun		Start/End	I ime Days	Len Sp :30		Rate Pri \$525.00LV1			Amount \$525.00
37	8 11/04/1	12 11/04/12	8 News Now Sun		o news nov	v Sun #S	:30	1	\$525.UULV I	U.UU NIVI	1	\$525.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	k: 10/29/12	11/04/12	S	1		0.00					_	
38	8 11/04/1	12 11/04/12	CBS News Sunda	-	CBS Sunda	y MorniS	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/29/12	11/04/12	S	2	\$1,225.00	0.00						
39	8 11/04/1	2 11/04/12	8 News Now Sun 8 News Now Sun		8 News Nov	v Sun AS	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
Weel	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$1,225.00	Rating 0.00						
40	8 11/04/1	2 11/04/12	Face The Nation Face The Nation	СМ	Face The N	ationS	:30	1	\$1,400.00LV1	0.00 NM	1	\$1,400.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
		2 11/04/12	•	Game£M		II RegS	:30	2	\$7,700.00LV1	0.00 NM	2	\$15,400.00
	Start Date	End Date	NFL Football Reg	Spots/Week	Rate	Rating						
Weel	k: 10/29/12	11/04/12	S		\$7,700.00	0.00				:		
42	8 11/04/1	2 11/04/12	Sun 7-8p 60 Minutes	СМ	7-8p	S	:30	2	\$6,000.00LV1	0.00 NM	2	\$12,000.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 2	Rate \$6,000.00	Rating 0.00						
			Sun 9-10p The Good Wife	СМ	9-10p	S	:30	1	\$5,600.00LV1	0.00 NM	1	\$5,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/29/12 8 11/03/1	11/04/12	8 News Now 11p		\$5,600.00 11-1135P	0.00 SS	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
	0 11/03/1	2 11/04/12	8 News Now Sa/s		11-11336	33	.50	2	\$1,225.00EV1	0.00 14141		ΨZ,430.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$1,225.00	Rating 0.00						
		2 11/04/12	Eye on Wash/Wa	II St JoGM	5-6a	S	:30	2	\$300.00LV1	0.00 NM	2	\$600.00
\/\ool	Start Date k: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
			Wed 10-11p	CM	10-11p	W	:30	1 :	\$8,000.00LV1	0.00 NM	1	\$8,000.00
			CSI									
\A/ool	Start Date k: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00						
		12 10/31/12	Wed 9-10p	CM	9-10p	W	:30	2\$	12,000.00LV1	0.00 NM	2	\$24,000.00
	Start Date	End Date	Criminal Minds Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/29/12	11/04/12	W		\$12,000.00	0.00						
52	8 11/01/1	12 11/01/12	Thu 8-9p Big Bang / 2 1/2	CM Men"	8-9p	T	:30	2	\$9,450.00LV1	0.00 NM	2	\$18,900.00
Maal	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$9,450.00	Rating 0.00						
		11/04/12		CM	9-10p	T	:30	2	\$8,000.00LV1	0.00 NM	2	\$16,000.00
			Person Of Interes	st	•							•
Weel	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$8,000.00	Rating 0.00						
55	8 11/02/1	2 11/02/12	Fri 9-10p CSI: NY	СМ	9-10p	F	:30	1	\$5,500.00LV1	0.00 NM	1	\$5,500.00
Weel	Start Date k: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$5,500.00	Rating 0.00						
			Fri 10-11p Blue Bloods	CM	10-11p	F	:30	1 :	\$5,600.00LV1	0.00 NM	1	\$5,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/31/12 16:01:58 Page 5 of 5

 Order / Rev:
 37777
 Advertiser:
 Romney, Mitt / R-Pres

 Alt Order #:
 Product Desc:
 Pres-R
 KLAS

 Flight Dates:
 10/31/12 - 11/06/12
 Estimate:
 494

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
56	8	11/02/12	2 11/02/12	Fri 10-11p Blue Bloods	СМ	10-11p	F	:30	1	\$5,600.00LV1	0.00 NM		\$5,600.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$5,600.00	Rating 0.00			_			
57	8	11/04/12	11/04/12	Sun 10-11p The Mentalist	СМ	10-11p	\$:30	2	\$7,700.00LV1	0.00 NM	2	\$15,400.00
We	<u>Sta</u> eek: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$7,700.00	Rating 0.00						
59	8	11/02/12	11/02/12	Fri 8-9p Undercover Boss	СМ	8-9p	F	:30	2	\$1,400.00LV2	0.00 NM	2	\$2,800.00
We	<u>Sta</u> ek: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00						
N 60	8	11/02/12	11/06/12	8 News Now 4-5a 8 News Now 4-5a	•	4-5a	MTF	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
We	<u>Sta</u> eek: 11/	rt <u>Date</u> 02/12	End Date 11/08/12	<u>Weekdays</u> MTF	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N61	8	11/03/12	2 11/03/12	8 News Now Sat S 8 News Now Sat	•	8-9p	S-	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
We	<u>Sta</u> eek: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$965.00	Rating 0.00						

Totals 157 \$302,245.00